

Scala Platform Options

Regardless of size or budget, there is a Scala digital signage solution that is priced right for any company

Digital signage is everywhere and takes many forms. While our innovative PC player continues to offer the richest capabilities and experience, now Scala supports a complete spectrum of platforms offering a variety of both price and performance points. The scalability of this new program allows you to start with the combination of platforms that are right for your needs today. Then, as your network grows and evolves, you have the freedom to move to more sophisticated or less expensive platforms.

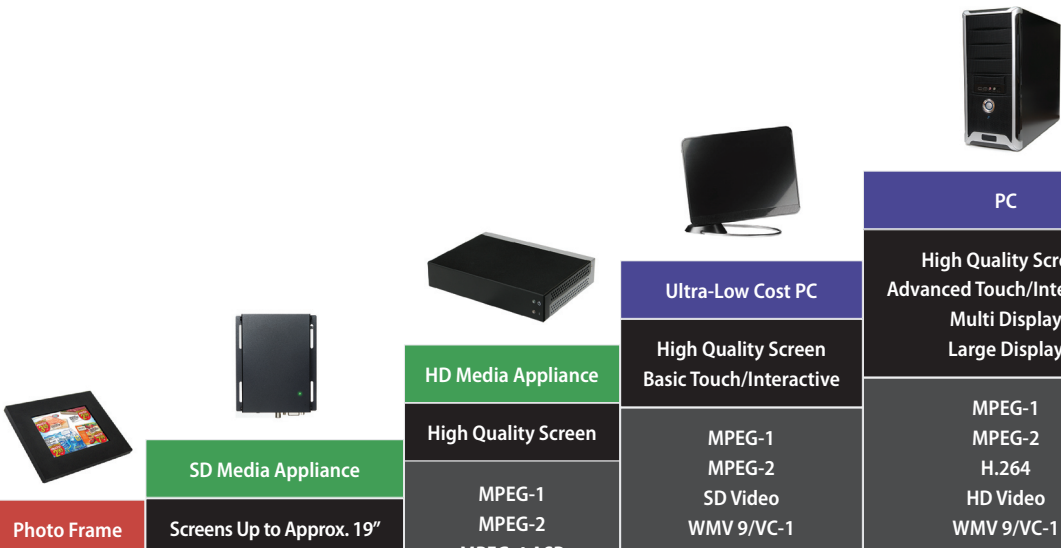
- **IAdea Photo Frames** – IAdea Frames run on a Scala network and connect to a Content Manager, giving you great content management and inexpensive hardware with an integrated display.
- **IAdea Standard Definition Appliances** – The IAdea media appliances offer video, still images, and sound in an embedded appliance configuration. Several models are available, including Standard Definition (DVD quality) and High Definition versions.
- **IAdea High Definition Appliances** – The IAdea HD appliance have all the features of the SD appliance but will the added ability to run HD content.
- **Ultra Low Cost PCs** – Scala's performance enhancements have made our software compatible with less expensive hardware – saving you money.
- **PCs** – This is the player with all the bells and whistles. The PC model on the Scala 5 platform will meet and exceed all your digital signage expectations.



While these platforms demonstrate the ability to maximize digital signage in a variety of ways, they also let you keep your freedom without limiting your business into one type of network. You can use multiple platforms at one time and it's very common and practical to move between platforms. You may want to upgrade your platform as costs come down or you may find a business need to migrate to other tiers.

Through Scala's constant innovation efforts, we now offer an extended range of digital signage solutions to companies regardless of their budget. Now, Scala will allow more businesses and industries to see firsthand the benefits of digital signage without breaking the bank. You can start small, see the success of your network, and grow from there.

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Suitable for Screen Type	Photo Frame	SD Media Appliance	HD Media Appliance	Ultra-Low Cost PC	PC
Supported File Formats	MPEG-4 ASP JPEG MP3	MPEG-1 MPEG-2 MPEG-4 ASP JPEG MP3	MPEG-1 MPEG-2 MPEG-4 ASP H.264 WMV 9/VC-1 JPEG PNG MP3	MPEG-1 MPEG-2 SD Video WMV 9/VC-1 JPEG PNG GIF MP3 Flash ScalaSript	MPEG-1 MPEG-2 H.264 HD Video WMV 9/VC-1 JPEG PNG GIF MP3 Flash ScalaSript
Max Resolution	800x600	720x480 NTSC 720x576 PAL	1920x1080	1280x768*	1920x1080 & Up*
Connect External Displays	No	Yes	Yes	Yes	Yes
Scripting/Integration	No	No	No	Basic	Advanced
Dual Channel	No	No	No	No/Yes**	Yes
Advanced Scheduling Options	No	No	No	Yes	Yes
Hardware/Software Price Options	\$	\$\$	\$\$	\$\$\$	\$\$\$\$

* May vary by hardware
 ** Depends on manufacturer, most common is single channel PC's

