InfoChannel® MODULE

InfoChannel EX Modules are optional pieces of software that can be added on to the InfoChannel Content Manager, InfoChannel Designer, and InfoChannel Player to add specific functionality. Below is a list of all available optional EX modules.

InfoChannel® Designer & Player EX Modules

Control virtually any device accessible by computers at the point of playback. These are plugins developed specifically for the below hardware. Plus, InfoChannel comes with a freeform editor allowing anyone to program their own RS-232 serial devices.

- **TV Tuner EX Module** - Insert live video feeds full screen or in a window.

- **CORIOgen EX Module** - Convert a VGA signal to a TV signal.

- **Weather EX Module** - Show real-time weather data at the point of playback.

- **Video Control EX Module** - Use RS-232 controlled switchers to flip between video feeds.

- **MyHD EX Module** - Playback HDTV content or HD MPEG-2 transport streams.

- **Widescreen Banner EX Module** - Display content on LED banner displays

- **NewSight 3D EX Module** - Create 3D compatible Scala content for NewSight screens.

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InfoChannel® Content Manager EX Modules

Template Composer EX Module

Template Composer EX is an optional InfoChannel Content Manager EX Module, which will be sold separately. Templates can be created in InfoChannel Designer, allowing the creative content designers (graphics artists) to create the "look and feel" of a channel. From the InfoChannel Content Manager's web front end, any user can fill in forms that drive the predefined templates from InfoChannel Designer. No additional software needs to be installed on the users desktop since the forms can be filled in from any internet-connect computer. Data-driven content templates allow even your least design-savvy employee to create great looking displays.

Publish Automation EX Module

Publish Automation EX Module is an optional InfoChannel Content Manager EX Module, which allows third party applications to control changes to the InfoChannel network. Connecting third party tools to your InfoChannel network gives you added flexibility and wide range of additional services to choose from.

Playback Audit EX Module

Each InfoChannel Player reports a playlog of ads that ran on the Player. These playlogs are XML based, allowing us to support the new POPAI standard and other third party applications (e.g.: DS-IQ). The Playback Audit EX Module offers simplified generation of proof-of-playback affidavits, saving you time and eliminating costly delays in extracting detailed billing information from your InfoChannel network.

Additional Transmission Server EX Module

Every InfoChannel Content Manager includes one Transmission Server Module. The Transmission Server builds a timetable of playlists outlining what content should play when and where, and content will be automatically delivered to all the specified "points of playback". By adding an Additional Transmission Server EX Module to your InfoChannel network you will be able to segment your network and distribute the load of transmission while maintaining control from your central InfoChannel Content Manager.

InfoChannel Broadcast Server

InfoChannel Broadcast Server allows users to broadcast multimedia content created with InfoChannel Designer or other industry-standard applications via satellite and multicast networks to hundreds or thousands of sites. It is an expansion to InfoChannel Content Manager that makes content distribution easy for large installations by allowing multiple players to be addressed with a single transmission.